“Biotalous on meille kaikki kaikkessa”

or

Translating bio-energy/economy policies in Europe

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Kestävän talouden transition yhteiskunnalliset haasteet ja ratkaisut
Translating mobile policies:

Exemplifying implementation and mutation processes of EU bioenergy/economy policies.
Mobility, translation, mutation: *towards a common approach to develop bioeconomy in the EU or/and loosing (parts of) the other end out of sight?*

- “It’s bit like a Russian doll here because, maybe we’re adding shells to the Russian doll rather than pulling them off” (DG CLIMATE officer)

- Particular regional/local translations: examples for policy revision!
  - *E.g. Bioenergy/economy Regions/Clusters*
Bioenergy & Bioeconomy translations, processes and effects

Introverted implementation framed by (economic) competition

vs.

Extrovertive promotion of own approach to steer policy

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Policy narratives/materials

vs.

Socio-spatial processes of materialization

Source: Metsä Group
Wrap up…

• Mismatch between policy materials & materialization practices

• Problematic measurement/indicators of “best-practices”

• Policy criticism/conflict due to employment of shallow narratives in policy design/adjustment

• Place is treated as container with a common trajectory (policy)
  • Normative economic-technical visions (academia & policy)
  • Territorialization of developments must be scrutinized

• Marginalization of alternative *Biofutures*
Kiitos!